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Times have may have changed, But Tony Squire hasn't

I have been working with young men through the game of basketball since 1992. My passion for the sport has given me the opportunity to meet others who share the same passion for young people and the game from across the world. In today's society, mainstream media is often too quick to promote the negative examples than to uplift and celebrate those that are committed to developing adolescents for all the right reasons. Tony Squire is one of those men that has his heart, his mind and resources involved with our youth for "all the right reasons".

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When I first met Tony in 1999, I never knew that our business relationship would turn into a lifelong friendship. He is someone I truly respect as a man, role model for youth and most importantly a father. In my professional career at adidas and Reebok I have been able to partner with the Squires Youth Foundation to change and improve the lives of many young men in Virginia and North Carolina. Tony has annually taken teenagers across the country via planes, trains and buses hoping for a better life.

Tony continues to be a champion for the those left behind, for the forgotten and for those considered underachievers. He has been able to use the game of basketball to provide structure, educational opportunities and many other positive improvements into the lives of many teenagers. In my industry there are not enough men like Tony Squire that understand how a helping hand, a gentle hug and sometimes a stern "NO" can change a life forever.

We need more individuals like, Tony Squire,

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